



Rose Parade Media Update from Phoenix Decorating

Setting the Standard for Float Building Jan. 2008

Celebrating 9 Winners!

The Greatest Number of Banners Awarded to Any Float Builder



◀ **Donate Life**
Judges' Special Award



Bayer Advanced ▶
Queen's Trophy



◀ **American Honda**
Crown City Innovation Award

City of Anaheim
Governor's Trophy ▼



▲ **City of Glendale**
Mayor's Trophy

◀ **Farmers Insurance Group**
National Award



◀ **Trader Joe's**
Craftsman Award

LifeSource Water Systems ▼
Bob Hope Humor Trophy



◀ **City of St. Louis**
President's Trophy

*Photos by
Edi Metcalf &
Chuck Wallace*



With great appreciation and tremendous thanks to the float sponsors, the media representatives, the Phoenix staff and volunteers, and the Tournament of Roses and all of its members who helped present these spectacular floats to the world.