



Rose Parade Media Update from Phoenix Decorating

The Float Builder of Choice

Jan. 2009

Hats Off to 8 Winners!



Bayer ▲
Advanced
'Garden of Oz'
Fantasy Trophy

Farmers ▶
Insurance
'Family Outing'
Craftsman
Trophy



American Honda ▶
'Hats Off in Celebration'
Theme Trophy

◀ Kiwanis International
'Sharing the Great Outdoors'
Princess's Trophy

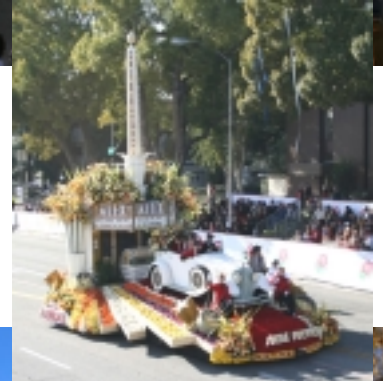


Donate Life ▶
'Stars of Life'
Queen's Trophy

Western Asset
'Entertaining Our
Imaginations'
Crown City
Innovation Trophy ▼



**City of
Glendale ▶**
'Sneak Preview'
Past Presidents'
Trophy



**City of
Roseville ▶**
'Entertaining
Dreams for a
Century'
Governor's
Trophy

Photos by
Edi Metcalf &
Chuck Wallace



With great appreciation and tremendous thanks to the float sponsors, the media representatives, the Phoenix staff and volunteers, and the Tournament of Roses and all of its members who helped present these spectacular floats to the world.