



*Rose Parade Media Update*  
from  
**Phoenix Decorating**

Setting the Standard for Float Building Jan. 2007

# IT'S LUCKY 13 FOR 2007!

*And the Phoenix 'Extraordinaire' Streak Extends to 14 Years*



◀ **Oklahoma Centennial**  
*Extraordinaire*

**Bayer Advanced**  
*Queen's Award* ▼



◀ **Farmer's Insurance Group**  
*Theme Trophy*

**LifeSource Whole-House Water Systems**  
▼ *Animation Award*



◀ **American Honda**  
*Crown City Innovation Award*

**City of Glendale**  
*Governor's Trophy* ▼



**Lutheran Laymen's League**  
*Princess's Award* ▼



◀ **National Notary Association**  
*Fantasy Award*

**Kiwanis Int'l**  
*National Trophy* ▼



▼ **Western Asset**  
*Director's Award*



**City of Alhambra** ▶  
*Grand Marshal's Award*

**City of Anaheim**  
*Mayor's Trophy* ▼



▲ **Ronald McDonald House Charities**  
*Isabella Coleman Award*



*Photos by:*  
*Edi Metcalf*  
*Chuck Wallace*  
*Chris Lofthouse*

*With great appreciation and tremendous thanks to the float sponsors, the media representatives, the Phoenix staff and volunteers, and the Tournament of Roses and all of its members who helped present these spectacular floats to the world.*